



3980 Piedmont Ave. (across from Wells Fargo Bank)
Oakland, CA 94611
Phone: 510-547-3455
Fax: 510-652-3455
www.lireille.com

Local artists and business join together to fight cancer : Please join the fundraising event for Women's Cancer Resource Center (WCRC) at Lireille - Gallery of Contemporary Jewelry and Art on Friday, May 1st, 2009 5:30- 8:30 pm. A percentage of proceeds donated to WCRC.

Oakland, CA 94611, Local Artist and business join together to Fight Cancer. Art for Good Cause: Fund Raising Event for Women's Cancer Resource Center. The Lireille Gallery will open its doors to the Women's Cancer Resource Center on May 1st from 5:30 pm to 8:30 pm. Artist Brenda Reinertson, an Oakland resident, and graduate of California College of the Arts, is announcing that on May 1st she will be donating a portion of the proceeds from the sales of her new oils to the Women's Cancer Resource Center. On that day 25% percent of any sale of Reinertson's work and 15% of artisan jewelry from sales will go directly to the center. Thirty five pieces of Reinertson's work are currently on display at Lireille Gallery of Contemporary Jewelry and Art in Piedmont. The two month long show highlights the artist's new direction. Reinertson hesitates to categorize her work. In a recent interview she is quoted as saying, "the next overturned rock or fallen leaf may become a facet or the focus of my next project. This current body of work can be described as colorful mazes of geometric forms Reinertson has decided these shapes are inspired by daily glimpses of the natural world. She says, after the fact, she sees a great deal of a friend's iguana exposing itself on canvas. Reinertson says, "I get to feel good twice. I love what I do, and now I have the opportunity to contribute to a cause I feel very deeply about." "This is another great opportunity for us to give back to the community that supports us," adds Steve Robinson and Yan Liu, co-owners of the Lireille Gallery. Reinertson's nature inspired paintings will be on display at Lireille from March 29th through May 30th. Her works adorn walls around the country and around the world.

Lireille – Gallery of Contemporary Jewelry and Art dedicated to original contemporary studio jewelry and art, is located at 3980 Piedmont Avenue in Oakland. The gallery is open 7 days a week Mon- Sat 10 AM to 7 PM, Sun 11am – 5pm. Media contact: Yan 510-547-3455
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Mission of Women's Cancer Resource Center (WCRC) Our mission is to empower women with cancer to be active and informed consumers and survivors; to provide community for women with cancer and their supporters; to educate the general community about cancer; and to be actively involved in the struggle for a life-affirming, cancer-free society. Since 1986, the staff and volunteers of the Women's Cancer Resource Center have worked to ensure that no woman in our community must face a cancer diagnosis alone. All services are free. If you or a loved one is facing cancer, our programs provide emotional support and vital information through: Cancer support planning; Information and referral to community resources; Support

groups; Practical in-home support; East Bay Breast Cancer Emergency Fund; Therapy for low-income women; Sister to Sister (serving African American women); Latina services (serving Spanish-speaking women); Multilingual lending library; Art gallery The Women's Cancer Resource Center offers a full array of programs designed to feed your mind and body and to nurture your creative spirit as you or a loved one deals with cancer. These programs help you cope with physical and emotional changes caused by treatment and provide education about the roles of food and nutrition in cancer prevention, complementary and alternative treatments, and the relationship between the environment and community health. Peggy McGuire
Executive Director Women's Cancer Resource Center 5741 Telegraph Avenue Oakland, CA 94609 Phone: 510/601-4040 x 101 Fax: 510/601-4045 Email: peggy@wrc.org www.wrc.org

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